As a recent Masters of Public Media - Strategic Communications Graduate from Fordham University, and a current Global Social Media Coordinator for Alvin Ailey American Dance Theater, I am seeking an impactful role in either Marketing and Social Media or Public Media - Strategic Communication for a Fortune 500 or rapidly growing organization.

**Education**

* Fordham, University, Public Media – Strategic Communications Masters(MA) (May 2022) – Summa Cum Laude
* Fordham, University Alvin Ailey School – Bachelor of Fine Arts (BFA) (May 2021) – Cum Laude
* Fordham, University, African American Studies – Bachelor of Arts(BA) (May 2021) – Cum Laude

**Experience**

* Alvin Ailey American Dance Theater, New York, NY October 2021 – Present
	+ Global Social Media Coordinator for Marketing Team. I manage all social media platforms for the Alvin Ailey American Dance Theater. This includes planning and writing copy for Facebook and Instagram posts, managing our YouTube platform and writing subtitles for all videos. This also includes curating copy (captioning) for Instagram and Facebook posts as well as the media and content for Facebook and Instagram platforms daily. Additionally, I curate some of our sponsored campaigns including Wells Fargo #AileyInspirations and our Lincoln Center sponsored campaign. On a day to day basis I am responsible for responding to comments and direct messages, analysis and collection of engagement and reach data, from our Social Media platforms.
* Fleishman Hilliard, Washington, DC 3 Summers - 2017, 2018 & 2019
	+ Global Brand Development Intern. Assisted the Global Marketing and Branding Team with multiple Fortune 100 Corporate Accounts on all Public Media, Marketing, and Branding initiatives. This role included: drafting daily status reports for our clientele in the technology and arts culture spaces, conducting research in order to develop our brand strategy for specific brand campaigns, conducting auditions for client marketing media campaigns, and collecting and analyzing data to identify consumer trends.
* Ailey Student Ailey Professionals (ASAP), New York, NY School Year 2020 & 2021
	+ Intern Leader - Coordinated activities and events between Alvin Ailey School Students and Dance Company Members of the Alvin Ailey American Dance Theater. Tasks included: leading weekly team meetings, creating graphic design work for each event, coordinating with talent for each event, and managing overall budget for the year of 2021.
* Naya Alexis YouTube Channel, Upper Marlboro, MD May 2020 - Present
	+ Influencer & Advocate. My YouTube Channel and website are based upon a combination of lifestyle, dance, and advice content. As a dancer for 18+ years I feel that I have so much to share about my experiences with so many, but specifically with those that are younger than me. Being a dancer is so rewarding but can definitely be challenging, so I see myself as an older sister to many of my subscribers to help give advice and offer a sense of comfort and community for them. I also offer general uplifting advice that is based around gaining confidence not only as a dancer but as human being. Lastly, I also make life-style based videos that include skin care routines, vlogs, and more. My channel is an overall hub for girls everywhere, specifically girls and women of color, to feel at home and understood.

**Film Development, Editing and Production**

* Proficient at Final Cut Pro, and iMovie
* [Thank You God](https://twitter.com/LouHutch2022/status/1526690381567561728?s=20&t=Saf_16IclbbBJnMLwauwXQ)
* [A Kid from PG County](https://youtu.be/wlwtypKTZPI)
* [Ailey BFA Choreography Section - Lambent](https://www.nayahutchinson.com/portfolio)
* [Ailey BFA Senior Solo Section - Resilience](https://www.nayahutchinson.com/portfolio)

**Awards, Interviews/Speaking & News**

* [WBLS Women’s Her Story: Naya Hutchinson Shares Her Journey as a Dancer, Alvin Ailey School, + Performing Live (2022)](https://youtu.be/CFo16ivNoDk)
* [Fordham/Alvin Ailey BFA - Denise Jefferson Memorial Scholarship for Artistic Merit, (Term 2020 -2021)](https://www.fordham.edu/info/21862/dance/4417/aileyfordham_dance_scholars)
* [From Dance to Public Media: Scholarship Recipient Reimagines Her Craft (April 19, 2021)](https://news.fordham.edu/arts-and-culture/from-dance-to-public-media-scholarship-recipient-reimagines-her-craft/?_ga=2.222641307.1290047512.1620141452-2055051876.1620141452)
* [Alvin Ailey Benefits Unveiled in a New Virtual Format (May 9, 2021)](https://fordhamobserver.com/63205/recent/arts-and-culture/alvin-aileys-benefit-unveiled-in-a-new-virtual-format/)
* [Episode Five: Passion, Joy, and Representation in the Dance World with Naya Alexis (2021)](https://podcasts.apple.com/us/podcast/the-engaged-core-a-dance-podcast/id1549435298?i=1000510356568)
* [WBLS Circle of Sisters (2021)](https://youtu.be/o10wOsk48Lk)
* Fordham University Welcome Student Panels (Speaking)
* Ailey/Fordham Benefit Concert Speech (Speaking)
* Ailey/Fordham BFA Benefit Concert (Host)
* Upward Bound Program / Rutgers University (Speaking)

**Dance Training Experience**

* Fordham University/Alvin Ailey School – Bachelor of Fine Arts Program (2017-2021)
* CityDance at Strathmore Conservatory, North Bethesda, MD (2013-2017)
* The Washington Ballet School, Washington, DC (2009-2013)

**Dance Performance Experience**

* ̈50th Anniversary Celebration of the Alvin Ailey American Dance Theater – Alvin Ailey School Special Performance of *Revelations*, New York City Center, December 2019
* Macy’s Day Parade Alvin Ailey *Revelations*, 50th Anniversary – Alvin Ailey School Special Performance, November 2019
* Alvin Ailey School BFA Concert (March/April 2017 + 2018 + 2019)
* Alvin Ailey School Benefit Performance (November 2018 + 2019 + 2020)